



Frances Kirschner---Public Relations

(732) 363 – 3988

Frantasy Enterprises, LLC

FAX (732) 367 – 3726

1400 W. Cross Street, Lakewood, NJ 08701

[fakirschner@optonline.net](mailto:fakirschner@optonline.net)

“Our most important news is you.”™

[www.frantasypr.com](http://www.frantasypr.com)

March 9, 2017

Cell (732) 267 – 7542

## **Todd Thiede, CFO of Eatontown Company, Named CFO of Year by *Corporate Vision Magazine***

*Corporate Vision Magazine*, whose parent company is AI Global Media, has named **Todd Thiede, CPA, Hoboken, the chief financial officer (CFO) of Preferred Home Health Care & Nursing Services (PHHC), Eatontown, 2017 CFO of the Year.** AI Global Media is a multi-platform publishing house with global readership in more than 170 countries and close to two million subscribers of its magazines, websites and multimedia content.

Criteria for individuals named 2017 CFO of the Year included demonstration of excellence within the role of CFO; innovative cost-reduction approaches; excellent in financial strategy; profit and company revenue growth since being in the role; and extensive industry experience. Information was gathered from local and national press, industry journals, client recommendations and testimonials, and internal news channels, to name a few.

As CFO of Preferred Home Health Care & Nursing Services, a company that provides a wide range of medical and non-medical home health care services from pediatric to geriatric care throughout New Jersey and Pennsylvania, Thiede is responsible for the entirety of corporate finance. He oversees the management of more than 150 corporate employees and more than 1,500 external nurses, among other duties.

Prior to joining PHHC, Thiede was vice president of financial planning and analysis for Goldman Sachs Inc., New York City, for five years.

Thiede was instrumental in helping steer Preferred’s growth into new markets that have diversified its revenue stream. He was the architect behind Preferred’s largest acquisition, the Massachusetts-based Acelleron Medical Products. This acquisition expanded the company’s reach into New England and broadened its product line to include such durable medical equipment as pediatric nebulizers and breast pumps.

Thiede holds a B.S. in accounting from Rutgers University, New Brunswick. He is a member of the board of directors for Circle of Life, an organization that provides palliative and end-of-life care for children with life-limiting illnesses as well as support for families. He is also a member of the board of directors of Home Care Association & Hospice Association of N.J., a statewide organization that educates and advocates for home care providers, and the patients and families they serve throughout New Jersey.

Thiede was also named one of New Jersey’s 2015 “Forty under 40” award winners by *NJBiz*, a New Jersey business news publication.

**About Preferred Home Health Care & Nursing Services:** Since 1993, Preferred Home Health Care & Nursing Services (PHHC), 45 Main Street, Eatontown, N.J., has provided a wide range of medical and non-medical home health care services from pediatric to geriatric care throughout New Jersey and Pennsylvania. PHHC is accredited by CHAP (Community Health Accreditation Program), an accrediting organization for the home health care industry.

Preferred works collaboratively with physicians, hospitals, nursing homes and facilities to ensure a smooth transition to one's home. In-house services include skilled nursing care for infants, children, adults, and seniors; personal care services, including bathing, grooming, dressing, feeding, etc.; private duty nursing services; and at-home physical therapy, among others. All of the care can be provided in-house and is coordinated by registered nurses, with clinical supervision available 24 hours a day, seven days a week.

**New Jersey locations** include corporate headquarters, Main Street, Eatontown; South Orange; Robbinsville; Toms River; Galloway; Elmwood Park; North Brunswick; Wyckoff Road, Eatontown; and Mt. Laurel. **Pennsylvania locations** include Bala Cynwyd, Allentown, and Bensalem. Visit Preferred at [PreferredCares.com](http://PreferredCares.com) for more information.

**We love keeping everyone informed with press releases, such as this one; but, if you would like us to take you or your company off our regular email list, please let us know via phone or email. Our contact information is at the top of this release.**

###

Publicize or Perish! <sup>TM</sup>