



Preferred President Tapped to Host Radio Program

FOR IMMEDIATE RELEASE

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EATONTOWN, N.J., May 10, 2012—Joel Markel, President of Preferred Home Health Care & Nursing Services (PHHC), will begin hosting a radio show this week focused on health and well-being.

The weekly program, titled “Preferred Home Health Care,” will air on 1450AM WCTC Talk Radio: The Voice of Central Jersey and be broadcast every Saturday morning from 7:30-8:00 a.m.

“The show will be very broad-based, focusing on many topics relevant in home health care today,” Markel said. “I intend to use the radio platform to further educate the people and communities which PHHC serves.”

Markel’s radio show is another way for PHHC, regarded as one of the best home health care agencies in the region, to continue demonstrating its commitment to excellence in the industry. The show will offer listeners valuable insight and information regarding the complexities of home health care. Currently, PHHC operates nine locations throughout New Jersey and Eastern Pennsylvania.

In the coming weeks, Markel will speak with a variety of guests from the health care community including doctors, nurses, rehabilitation specialists and other medical professionals.

“There is a lot to cover and much to talk about,” explained Markel. “I’m eager to get the conversation started.”

Previously recorded episodes of “Preferred Home Health Care”— along with other information - will be archived at <http://www.wctcam.com/HealthPreferred.aspx>.

Since 1987, Preferred Home Health Care & Nursing Services (PHHC) has been proudly serving families throughout New Jersey and Pennsylvania. Regarded as one of the best home health care agencies in the region, Preferred continues to foster long-standing relationships with all local hospitals and nursing homes in the region, focusing on the intimate understanding of home care complexities. Preferred Home Health Care & Nursing Services is accredited by CHAP, the leading accrediting organization for the home health care industry, which has publicly certified Preferred Home Health Care as voluntarily achieving the highest standards of excellence for home- based health care. For more information, visit www.preferredcares.com.

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